

EQUATION

C A M P A I G N



2021 YEARBOOK



Just as we sat down to write this note, we got a text from our grantees on the frontlines of the #NoMVP campaign. Crystal Cavalier-Keck and her husband Jason Crazy Bear Campos-Keck head up Seven Directions of Service and have been working tirelessly to organize communities in rural North Carolina to stop the Southgate Extension of the fracked gas pipeline. This message was particularly touching for us as our Equation Campaign team had visited them in August to listen, learn, and bear witness to the struggle. They actually took us to see the Lambert Compressor Station about which she wrote:

Hey all, GREAT NEWS, the Chatham Air board voted 6-1 and denied the permit!!!!!!! No Compressor Station... bad news, my phone is shattered but I ran to the car to get on my computer to let you all know!!!!

Annie, Corinne, and I jumped for joy—together at our AirBnB in Chicago where we happened to be “retreating” and making plans for next year. We had just finished mapping out our priorities for 2022 and one of them was to dig even deeper to support efforts to put the proverbial “final nails in the coffin” of this proposed pipeline. This development certainly gets us a whole lot closer to that goal, and if we know anything about our grassroots partners, nobody’s going to stop until that pipeline is as dead as Crystal’s old phone.



Pictured above: Crystal Cavalier-Keck and Justin J. Pearson talk pipelines in North Carolina

2021 gave us a lot of great news from our grantees. Most of them have been confronting the oil and gas industry since before Equation Campaign even existed, usually on shoe-string budgets and under the radar of mainstream climate organizations and funders. From the “Cowboy and Indian Alliance” that united to defeat Keystone XL, to the predominantly Black communities who stopped the Byhalia pipeline in Memphis, to the Carrizo Comecrudo Tribe of Texas who ended Annova’s bid for a new LNG export plant, their victories were hard fought and a long time coming. Likewise, those fighting to stop Line 3 in Minnesota and shut down Line 5 and DAPL had significant victories for climate, indigenous rights, and environmental justice even though their ultimate battles have not been won... yet.

Just two days before Crystal’s big news, Katie received a celebratory text from another one of our grantees, Jane Kleeb at the Pipeline Fighters Hub:

RIP Jordan Cove - Another example that shows when tribes, landowners and climate campaigners work together, and there’s money on the ground for frontlines to put up a fight, we win. WE WIN.

It almost sounds like an equation—and we’ll continue to invest in these powerful and inspiring groups to put up their fights, and win. We’re betting that getting more resources to the frontlines can lead to more victories, and a better chance at a safe future.

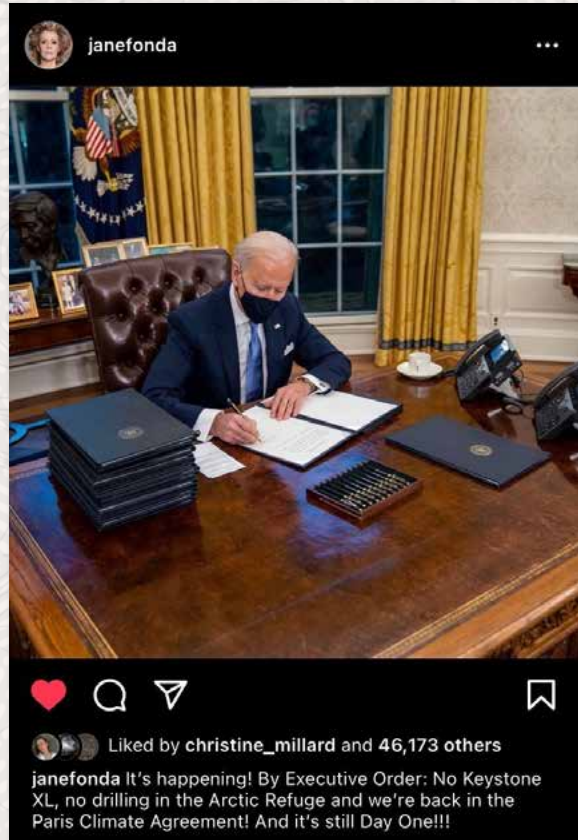
Thanks for being with us,
Corinne, Katie, Rebecca, Peter, and Annie



WHAT A YEAR!

equationcampaign.org

Keystone XL gone for good!
 Within hours of his inauguration, President Biden canceled this linchpin tar sands infrastructure project, a testament to the power of more than a decade of resistance led by farmers, ranchers, and Tribal Nations backed by lawyers, climate activists and NGOs.



Annova abandoned its plans for its LNG fracked gas export terminal after years of resistance by the Carrizo Comecrudo Tribe of Texas and its state and national allies.



HONOR THE TREATIES STOP LINE 3



Equation Campaign staff joined thousands of people from around the world at the Line 3 Treaty People Gathering in Northern Minnesota.



Byhalia Pipeline Cancelled!
 In just 18 months, community organizers from South Memphis defeated this crude-oil pipeline from proceeding through the historic neighborhood of Boxtown and other predominantly Black communities, which the pipeline company had termed "the path of least resistance."



Justin J. Pearson and Mrs. Scottie Fitzgerald of Memphis Community Against the Pipeline

GRANTEE HIGHLIGHTS



Legal Victory for Water Protectors!
 In response to a lawsuit filed by the Center for Protest Law and Litigation and EarthRights International, a Minnesota court issued a restraining order against Hubbard County and its sheriff, ending their blockade of Line 3 resistance camps and harassment towards indigenous leaders including Winona LaDuke of Honor The Earth and Tara Houska of Giniw Collective.



Our Co-Founder Peter Gill Case joined hundreds in risking arrest at the White House, urging President Biden to make good on climate and environmental promises and to Build Back Fossil Free.



Mazaska Talks leads Seattle in the Just Transition!
 Indigenous finance campaigners from Mazaska Talks helped launch the Green New Deal oversight board to drive Seattle's transition from fossil fuels with \$20 million in funding prioritizing job training and clean energy housing for BIPOC communities.



EQUATION CAMPAIGN FELLOWS



Krystie Bullock



Akikita Taken Alive



Sira Thiam



Joshua Gomez



Christa Mancias



Pablo Mancias



Building the Bench!
 We launched the Equation Campaign Fellows program, a low-lift, high-impact program that eases the burdens on organizations with the capacity, expertise, and energy to work with and train emerging BIPOC leaders in the climate space.

GRANTEE HIGHLIGHTS

Speaking Truth to Power at COP!
Equation Campaign grantees showed up strong in Glasgow, including rising stars from our Fossil Free University and Climate Parent Fellowship programs.



Rowan Ryrie of Parents for Future Global



“As it pertains to COP, we won’t stop reminding governments that we need polluters out.”
Ayisha Siddiqa, Co-Founder of Polluters Out and Fossil Free University Graduate

Eric Njuguna, Fossil Free University graduate and Kenyan climate activist



Eric Njuguna @EricDNjuguna · Nov 11
The most important part of #COP26 has not been happening within the confines of the conference area but outside where people have been organizing aggressively and building movements.

On Friday, youth climate activists came together to march for climate justice in the streets



Eric Njuguna @EricDNjuguna · Nov 5
At #COP26, my friends from @Fridays4future and I got the privilege to meet with the UN secretary General @antonioguterres

The window for action is rapidly closing and we need stronger commitments from world leaders to ensure we meet the goals of the Paris agreement.



Victory for #NoMVP!
The Virginia State Air Pollution Control Board denied the permit for the Southgate extension of the Mountain Valley Pipeline, citing the environmental justice concerns raised by frontline groups including Seven Directions of Service and POWHR.



GRANTEE HIGHLIGHTS



In July 2021, we received news that Memphis activists beat the Byhalia Pipeline after 18 months of fighting one of the shortest pipeline battles in recent history.

Activists, landowners, and lawyers successfully organized, rang the alarms of environmental racism and threats to the local aquifer, and confronted municipal government. Collectively, their organizing led the pipeline corporation to cancel the project. Less than a year earlier, that same company explained that they chose a route zig-zagging through historic Black neighborhoods because it was “the path of least resistance.”

The Byhalia strategy showcases how a successful campaign can come together and defeat the odds. Community members heard about the project in early stages and organized residents along the route; they collaborated locally and nationally with scientists and lawyers; they made their case to city and county government and the courts; and they leaned on allies to get their story out and call attention to the racism that underlies so many pipelines and the harm they disproportionately cause marginalized communities. Residents of South Memphis were already at higher risk of cancer, and live with an oil refinery, a coal facility, and miles of other pipelines running through their community.



With this initial victory under their belt, our grantee partners are sharing their experience beyond Memphis, while moving to close legal loopholes that would allow more dangerous projects in their community. They are visiting with other frontline advocates across the country, supporting and inspiring those still resisting the Mountain Valley Pipeline (MVP) and the new CO₂ pipelines in the Midwest. We support our grantees networking and learning from each other, like Justin J. Pearson from Memphis Community Against the Pipeline speaking at a #NoMVP protest and building power with tribes, farmers and ranchers in Nebraska. Working across struggles like this is a chance too few communities get in their David and Goliath battles, and we're proud to be standing in

partnership with them as they collectively move towards a more safe and just future for us all.

Justin J. Pearson shared his own story of the Byhalia fight with us for Dispatches from the Frontlines, a new publication we've launched to give a platform for our grantees to share their stories directly. You can read his Dispatch and others by [clicking here](#)



We Shall Breathe In Memphis

What happens when power meets people-power in a community once thought powerless

by Justin J. Pearson
of Memphis Community Against the Pipeline



Faith, Fury, and Joy in Glasgow

When good politics is also good parenting, and the power of personal appeal

by Rowan Rylie
of Parents for Future Global



Planting Strength, Harvesting Hope

Lessons from Nebraska's 'Cowboy and Indian Alliance' against the Keystone XL Pipeline

by Jane KleeB
of Pipeline Fighters Hub and Bold Nebraska

SHARING SUCCESS

DISPATCHES *from the* FRONTLINES

Stories from the leaders fighting – and winning – the battle for a fossil free future.



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