



Strategies:

Social justice movement strategies that center the expertise and power of the communities impacted first and worst by both the climate crisis and the harms of oil and gas operations.




Supply side strategies to stop or delay new or expanded projects, and to directly confront the power of the fossil fuel industry

- + **Money funds, subsidizes, and insures a fossil free future**
- + **Communities speak their truths and counter industry power**
- + **Laws and lawyers protect people over profit**
- + **Climate justice movements drive systemic and rapid change**

Join us in supporting, expanding, and defending the movement:

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DID YOU KNOW? 

<1% of climate funding is directed towards frontline BIPOC communities.



Money

Shifting Risks, Benefits & the Bottom Line

- ▶ Five of the six largest US banks prohibited funding Arctic oil and gas projects; dozens of major insurers adopted policies ending or limiting underwriting for coal and/or tar sands; and mutual fund giant BlackRock announced it would 'center sustainability in its business model' in response to pressure from our grantees at **Stop the Money Pipeline** and its member organizations.
- ▶ Indigenous-led grantee **Mazaska Talks** helped pass a moratorium on fossil fuel buildout in King County, Washington, a key geography for importing and exporting oil and gas.
- ▶ **Hip Hop Caucus** helped link climate and racial justice movements with research and analysis on the banks and fossil fuel companies driving the climate crisis while funding the police in oil producing states.
- ▶ Annona LNG abandoned its plans for its 6.5 million metric tons/year fracked gas export project in Brownsville, TX, following the withdrawal of four major financiers and fierce resistance by the **Carrizo Comecrudo Tribe of Texas** and their state and national partners.
- ▶ **Action Center for Race and the Economy (ACRE)** trained youth climate activists from across the nation in the basics of finance campaigning at their climate advocacy bootcamp.



Media

Rewriting the Narrative

- ▶ **Floodlight** investigated the corporate interests holding back climate action through partnership with local journalists and outlets in geographies where the oil and gas industry operates.
- ▶ We launched **Dispatches from the Frontlines** to amplify the voices and lived experiences of our grantees and other leaders fighting – and winning – the battle for a fossil free future.
- ▶ Indigenous and climate activists launched **Stop Trump Pipelines**, a national communications campaign urging the Biden Administration to reverse Trump-era permits that ignored climate science, environmental justice, and tribal sovereignty, including those granted for DAPL, KXL, Line 3, Byhalia and others.
- ▶ We funded **Native Roots Radio's** Line 3 reporting, and helped incubate **Fossil Free Media**, a nonprofit communications lab that serves the movement to end fossil fuels.
- ▶ We supported Season 4 of **Drilled and Inequality Media's** award-winning explainer video on The Solutions to the Climate Crisis No One is Talking About to activate new constituencies and focus their attention on fossil fuels.



Law

Changing the Rules

- ▶ **Water Protectors Legal Collective** won key victories in their groundbreaking class action lawsuit challenging law enforcement's 2016 use of fire hoses and munitions against water protectors at Standing Rock.
- ▶ The **Texas Civil Rights Project** challenged laws suppressing free speech and association and advocated against what they call the criminal injustice system in Texas.
- ▶ **Honor the Earth** and **Friends of the Headwaters** filed multiple new legal challenges to the Line 3 tar sands pipeline in Minnesota.
- ▶ We seed funded the **Just Transition Lawyering** Institute to train a robust national network of lawyers to serve the needs of frontline communities demanding and leading system-changing solutions.
- ▶ We invested in the resiliency of the climate movement and in a more diverse bench of future climate lawyers with grants to the **Center for Protest Law and Litigation** and the **Thurgood Marshall Center at Howard Law School**.
- ▶ **EarthRights International** and **Center for Protest Law and Litigation** won a crucial victory when a court ordered Minnesota police to immediately cease their militarized harassment of water protectors protesting the Line 3 pipeline.



Movements

Unleashing Grassroots and Political Power

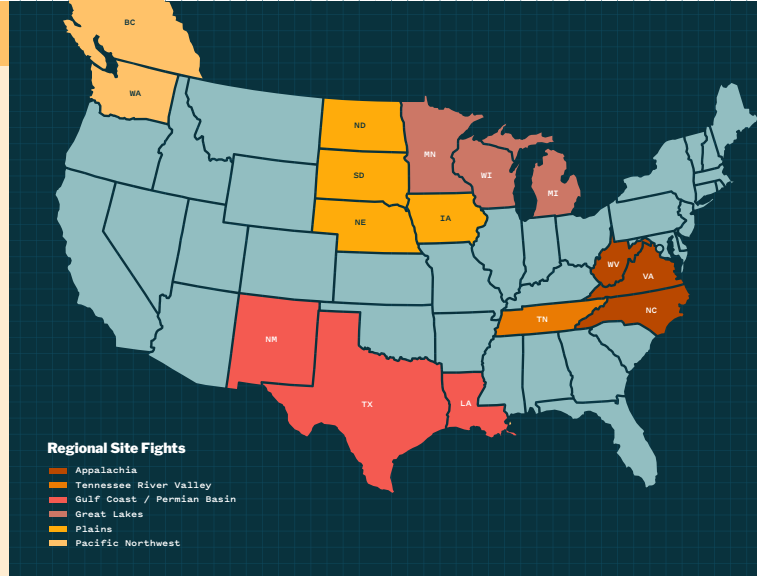
- ▶ We funded the launch of **Pipeline Fighters Hub** which provides legal, technical, and organizing expertise to local communities fighting oil and gas infrastructure across the country. Their analysis, coupled with the calls to action from Equation Campaign grantees including **Giniw Collective** and **Honor the Earth**, mobilized thousands and focused national attention on the dangerous Line 3 tar sands pipeline.
- ▶ **GreenFaith**, the **Laudato Si' Movement**, and **Minnesota Interfaith Power and Light** bridged partisan divides to inspire thousands around the country to take climate action on moral, ethical, and religious grounds.
- ▶ We dispatched urgent support to the **Promise to Protect** coalition of Indigenous communities, rural landowner organizations, and national NGOs to reinforce their opposition to the Keystone XL pipeline which was fast-tracked by the Trump administration as "essential" work in the early days of the COVID-19 pandemic.
- ▶ **Labor Network for Sustainability and Resilience Force** activated workers to demand bold climate action and labor protections in the transition away from a fossil fuel economy.
- ▶ To expand capacity and help focus the energy of the growing parents and youth climate movements, we pioneered **Fossil Free University**, a virtual climate advocacy bootcamp, and seed funded a new **Climate Parent Fellowship** program to train, network, and fund new leaders.

Pacific Northwest



Mazaska Talks, an indigenous umbrella organization that grew out of the Standing Rock movement and other fossil fuel campaigns, serves as a hub for divestment efforts around the country. Their concerted effort with indigenous community leaders in Seattle pressured the city to divest its accounts from Wells Fargo because of the bank's investment in the Dakota Access Pipeline. Seattle was the first city to do so. Photo: Mazaska Talks

MAZASKA TALKS



Line 3



HONOR THE EARTH

Indigenous communities and water protectors, including **Honor the Earth** and **Giniw Collective**, called on President Biden to revoke Trump-era permits and fulfill promises to respect climate science and respect indigenous sovereignty at the Treaty People Gathering in Northern Minnesota. There was strength in numbers at the headwaters of the Mississippi River in Anishinaabe territory as state and national organizations like **Minnesota Interfaith Peace and Light**, **US Climate Action Network**, and the **Center for Protest Law and Litigation** backed them up.

Keystone XL Pipeline



Within hours of his inauguration, President Biden canceled this linchpin tar sands infrastructure project, a testament to the power of more than a decade of resistance led by farmers, ranchers, and Tribal Nations backed by lawyers and NGOs like **Pipeline Fighters Hub**, **Indigenous Environmental Network**, and **NDN Collective**.

BOLD NEBRASKA

Byhalia



MCAP

In just 18 months, organizers led by **Memphis Community Against the Pipeline** stopped the Byhalia Crude Oil Pipeline from proceeding through the historic Boxtown neighborhood and other predominantly Black communities, which the pipeline company had termed "the path of least resistance." In September 2021, the County Commission passed an ordinance stating that any crude oil pipeline must be 1,500 feet from homes, schools, religious institutions, and parks – effectively killing the Byhalia Crude Oil Pipeline.

Mountain Valley Pipeline



POWHR

Organizations like **POWHR**, **West Virginia Rivers**, and **7 Directions of Service** brought rural communities in Virginia, West Virginia, and North Carolina together to fight the Mountain Valley Pipeline, which would cut through 303 miles of Appalachian municipalities, including protected waterways, forests, habitat, and sacred indigenous sites.



Join Us: Support, Expand, and Defend the Movement

= 1.5° world

Equation Campaign works with philanthropic institutions and donors to enable historically underfunded groups to stand shoulder to shoulder with peers in the national environmental community, and to access the powerful levers of finance, media, law, and policy that can deliver the changes they urgently need. We have created two intermediary funds that reflect our priorities while aligning with our experience and ability to conduct due diligence, and have incubated several programs to build capacity and infrastructure for a more diverse and robust climate justice movement.

Support Investing in the power of the frontlines	Expand Building a sustainable, diverse climate movement	Defend Preparing for the blowback
<p>Our Frontline Environmental Justice Fund (FEJF) serves as a vehicle to raise funds and steer support to groups opposing specific fossil fuel projects that threaten their communities and the climate. It funds coalitions of tribes, environmental justice and rural communities including:</p>	<p>Equation Campaign seed funded three programs designed to build the bench for a more sustainable and diverse climate movement. These programs have launched and are ready to scale:</p>	<p>Our Global Climate Legal Defense raises money and makes grants to build and support a standing army of lawyers to defend activists, NGOs, and organizers on the frontlines of the climate movement.</p>
<ul style="list-style-type: none"> ▶ Seven Directions of Service, Protect Our Water Heritage and Rights (POWHR), and West Virginia Rivers Coalition to prevent construction of the MVP pipeline in WV, VA and NC. ▶ The Bay Mills Indian Community, Oil and Water Don't Mix, Michigan Environmental Justice Coalition (MEJC), and the Bad River Band of Lake Superior Chippewa to shut down Line 5 in Wisconsin and Michigan. ▶ Honor the Earth, Native Roots Radio, Friends of the Headwaters, and Giniw Collective to #StopLine 3 in Minnesota. ▶ Memphis Community Against Pollution (MCAP), Breach Collective, and Pipeline Fighters Hub to leverage the Byhalia victory throughout Tennessee and beyond. ▶ Healthy Gulf, Louisiana Bucket Brigade, Alliance for Affordable Energy, and Resilience Force to stop oil expansion and rebuild fossil free communities in Louisiana. ▶ Indigenous Environmental Network, Pipeline Fighters Hub, and Braveheart Society to build on the #NoKXL victory and prevent construction of CO2 pipelines in Nebraska and Iowa. ▶ Society of Native Nations, MOVE Texas, and the Carrizo Comecrudo Tribe of Texas to educate and organize their communities around the harms of fossil fuel expansion. 	<ul style="list-style-type: none"> ▶ Equation Campaign Fellows program is a lowlift, high-impact program that eases the burdens on organizations with the capacity, expertise, and energy to mentor and train emerging BIPOC leaders in the climate space. In its pilot year we supported six paid fellows working at four grantee organizations. ▶ To expand capacity and focus the energy of the growing youth climate movement, we launched the virtual climate advocacy bootcamp Fossil Free University (FFU) with Polluters Out. In November, FFU co-founder Ayisha Siddiqi led youth activism at COP while FFU graduate Eric Njunguna from Nairobi, Kenya, was one of six young climate activists to meet with UN Secretary General António Guterres. FFU will soon be available as an accredited course for climate advocates around the world. ▶ Equation Campaign seed funded a new Climate Parent Fellowship program to train, network, and amplify the voices of this intergenerational movement, and invest in their leadership in demanding change “for the love of our children.” 	<ul style="list-style-type: none"> ▶ We seed funded the new Center for Protest Law and Litigation, housed inside a leading national civil rights organization, to establish a legal defense infrastructure for climate and frontline movement advocates, and advance strategic litigation to challenge law enforcement and the legality of critical infrastructure and anti-protest laws. ▶ We supported lawyers from across the country defending activists, developing innovative legal arguments, and holding law enforcement accountable, including Climate Defense Project, Texas Civil Rights Project, Water Protectors Legal Collective and EarthRights International. ▶ We invested in the next generation of climate lawyers at the Just Transition Lawyering Institute and the Thurgood Marshall Civil Rights Center to train students and legal advocates from fossil fuel-impacted communities and beyond, enabling them to vigorously “fight the bad” projects and industries while also “building the good” for a just transition.

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